NOVA
PROTOCOLS

SERVICE PRICE LIST

Your Growth Partner

www.novaprotocols.com



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Introduction



09+

Years of operations

03+

Offices worldwide

200+

Happy clients

50+

Employees

We're excited to present our proposal for your digital marketing, website design, and development needs. At NovaProtocols, we blend creativity, technology, and strategy to deliver high-performance digital solutions that elevate your online presence and drive real business results.

As a white-label agency, we seamlessly integrate with your brand, providing expert services behind the scenes so you can offer top-tier solutions to your clients without the overhead.

Company Overview



About Us

Nova Protocols is a premium white-label outsourcing provider helping digital agencies, consultants, and businesses expand their offerings without expanding their overhead. Whether you're overloaded or looking to scale, our expert team works behind the scenes under your brand to deliver high-quality, client-ready solutions.

Our Services

Digital Marketing

Digital marketing is a way of promoting and advertising products, services, or brands using digital channels such as websites, social media, email, search engines, and online advertising to reach and engage with a target audience.



- Search Engine Optimization (SEO)
- Social Media Marketing
- Content Marketing
- Pay-Per-Click (PPC) Advertising
- Email Marketing

Website Design & Development

Digital marketing is a way of promoting and advertising products, services, or brands using digital channels such as websites, social media, email, search engines, and online advertising to reach and engage with a target audience.



- Custom Website Design
- E-commerce Development
- Responsive Web Design
- Content Management Systems (CMS)
- Web Maintenance & Support

Our Approach



Discovery & Strategy

We begin by researching your industry and audience to create a tailored strategy.

Design & Development

Our creative team crafts visually stunning and user-friendly websites.

Marketing & Promotion

We implement marketing strategies to increase your online visibility.

Monitoring & Optimization

We continually analyze data to refine and optimize our efforts.

Pricing Options

SEO Services

SEO Maintenance (5 keywords)	**$80**
SEO Maintenance (19 keywords)	**$130**
SEO Maintenance (20 keywords)	**$200**
SEO Maintenance (100 keywords)	**$380**

Keyword-Based SEO Packages

5 Keywords	**$116**
10 Keywords	**$200**
15 Keywords	**$288**
100 Keywords	**$864**

Premium SEO

Package Type	NovaProtocols Price
Starter	**$736**
Intermediary	**$1,012**
Advanced	**$1,492**

Pricing Options

Web Design & Development

Website Package	Price
Basic Website (3–5 pages)	**$760**
Medium (6–10 pages)	**$960**
eCommerce Website	**$2,560**

Content & Copywriting

Content Type	Price
Standard Blog (350 words)	**$40**
Website Page Content (300+ words)	**$40**
Email Marketing Article	**$32**

Graphic Design

Design Item	NovaProtocols Price
Logo Design	**$124**
Adhoc Graphic Design (Hourly)	**$13.60/hr**

Pricing Options

Google Ads Management

Campaign Type	Price
Search Campaign	**$116**
Search + Display + Remarketing	**$224**
Performance Max + Shopping + App	**$300**

Social Media Management

Package	Price
3 Profiles – Basic (9 posts/month)	**$164**
3 Profiles – Advanced (30 posts/month)	**$384**
Facebook Advanced	**$352**

Client Onboarding



1 Initial Consultation

We schedule a meeting to discuss your goals, needs, and expectations.

2 Proposal Presentation

We present our tailored proposal, including pricing and project details.

3 Project Kickoff

Once you approve the proposal, we initiate the project, assigning a dedicated team.

4 Regular Updates

We provide regular progress updates and milestones.

5 Project Completion

Upon project completion, we conduct thorough testing and hand over all deliverables.

6 Ongoing Support

We offer post-launch support and assistance as needed.



Contact Us

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